

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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|  |  |                             |  |               |
|--|--|-----------------------------|--|---------------|
| 253477   | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 55187 |                             | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b> |               |
| <b>NAME</b>  | NATIONAL MEDIA RESEARCH PLANNING                     |                             | REPUBLICAN NATIONAL COMMITTEE                |               |
| <b>AND</b>   | 815 Slaters Ln                                       |                             | 310 1st St SE                                |               |
| <b>ADDRESS</b>   | Alexandria   | VA 22314-1219               | Washington                                   | DC 20003-1885 |
|  | USA  |                             | USA  |               |
| <b>CONTACT</b>   | TRACEY ROBINSON                                      |                             | <b>PRODUCT</b> RNC EST #3542                 |               |
| <b>LOCAL SALESPERSON</b>   | Nicole Roy Pol                                       | <b>AGENCY EST. NO.</b> 3542 | <b>PRODUCT CODE</b>                          | 1300          |
| <b>NATIONAL SALESPERSON</b>  |  |                             |  |               |
| <b>BROADCAST SCHEDULE STARTING</b> 11/01/12 <b>AND ENDING</b> 11/06/12 <b>NO. WEEKS:</b> 1 |  |                             |  |               |

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|--------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                          |              |           |                |
| 1    | 00002.. | 2          | 04:58A | 05:58A | 30S    | 11/02/12-11/02/12 | SUNRISE THIS MORNING     | 2            | 500.00    | 1000.00        |
| 2    | 22000.. | 4          | 04:58A | 05:58A | 30S    | 11/05/12-11/06/12 | SUNRISE THIS MORNING     | 4            | 500.00    | 2000.00        |
| 3    | 00002.. | 2          | 05:58A | 07:00A | 30S    | 11/02/12-11/02/12 | THIS MORNING             | 2            | 1500.00   | 3000.00        |
| 4    | 22000.. | 4          | 05:58A | 07:00A | 30S    | 11/05/12-11/06/12 | THIS MORNING             | 4            | 1500.00   | 6000.00        |
| 5    | .....1. | 1          | 07:57A | 09:00A | 30S    | 11/03/12-11/03/12 | SAT 8AM NEWS             | 1            | 500.00    | 500.00         |
| 6    | .....1  | 1          | 07:58A | 09:30A | 30S    | 11/04/12-11/04/12 | CBS SUNDAY MORNING       | 1            | 3000.00   | 3000.00        |
| 7    | .....1  | 1          | 09:30A | 10:30A | 30S    | 11/04/12-11/04/12 | FACE THE NATION          | 1            | 2000.00   | 2000.00        |
| 8    | .....1  | 1          | 09:58A | 11:30A | 30S    | 11/04/12-11/04/12 | WCCO SUNDAY MORNING NEWS | 1            | 1500.00   | 1500.00        |
| 9    | .....1  | 1          | 10:58A | 12:00N | 30S    | 11/04/12-11/04/12 | NETWORK PRE-GAME SHOW    | 1            | 1500.00   | 1500.00        |
| 10   | 00011.. | 2          | 03:57P | 05:00P | 30S    | 11/01/12-11/02/12 | ELLEN DEGENERES          | 2            | 1000.00   | 2000.00        |
| 11   | 10000.. | 1          | 03:57P | 05:00P | 30S    | 11/05/12-11/05/12 | ELLEN DEGENERES          | 1            | 1000.00   | 1000.00        |
| 12   | 00011.. | 2          | 04:59P | 05:30P | 30S    | 11/01/12-11/02/12 | M-F 5PM NEWS             | 2            | 2800.00   | 5600.00        |
| 13   | 10000.. | 1          | 04:59P | 05:30P | 30S    | 11/05/12-11/05/12 | M-F 5PM NEWS             | 1            | 2800.00   | 2800.00        |
| 14   | 00011.. | 2          | 05:59P | 06:30P | 30S    | 11/01/12-11/02/12 | M-F 6PM NEWS             | 2            | 5500.00   | 11000.00       |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| 253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187                  |  | ADVERTISER (OR AGENCY AND ADVERTISER) |  | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| NAME NATIONAL MEDIA RESEARCH PLANNING                                 |  | REPUBLICAN NATIONAL COMMITTEE         |  |  |
| AND 815 Slaters Ln  |  | 310 1st St SE                         |  |  |
| ADDRESS Alexandria VA 22314-1219                                      |  | Washington DC 20003-1885              |  |  |
| USA   |  | USA                                   |  |  |
| CONTACT TRACEY ROBINSON   |  | PRODUCT RNC EST #3542                 |  |  |
| LOCAL SALESPERSON Nicole Roy Pol                                      |  | AGENCY EST. NO. 3542                  |  |  |
| NATIONAL SALESPERSON  |  | PRODUCT CODE 1300                     |  |  |
| BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1 |  |                                       |  |  |

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| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 15   | 10000.. | 1          | 05:59P | 06:30P | 30S    | 11/05/12-11/05/12 | M-F 6PM NEWS               | 1            | 5500.00   | 5500.00        |
| 16   | .....1. | 1          | 06:00P | 06:30P | 30S    | 11/03/12-11/03/12 | SATURDAY 6P NEWS           | 1            | 2000.00   | 2000.00        |
| 17   | .....1  | 1          | 05:28P | 05:58P | 30S    | 11/04/12-11/04/12 | SUNDAY 5:30P NEWS          | 1            | 1800.00   | 1800.00        |
| 18   | 00010.. | 1          | 06:27P | 07:00P | 30S    | 11/01/12-11/01/12 | WHEEL OF FORTUNE           | 1            | 7500.00   | 7500.00        |
| 19   | 10000.. | 1          | 06:27P | 07:00P | 30S    | 11/05/12-11/05/12 | WHEEL OF FORTUNE           | 1            | 7500.00   | 7500.00        |
| 20   | .....1. | 1          | 06:58P | 10:00P | 30S    | 11/03/12-11/03/12 | NCAA COLLEGE FOOTBALL      | 1            | 2500.00   | 2500.00        |
| 21   | .....1  | 1          | 11:57A | 06:00P | 30S    | 11/04/12-11/04/12 | NFL REGULAR SEASON GAMES   | 1            | 5000.00   | 5000.00        |
| 22   | .....1  | 1          | 11:57A | 06:00P | 30S    | 11/04/12-11/04/12 | NFL REGULAR SEASON GAMES   | 1            | 5000.00   | 5000.00        |
| 23   | 00011.0 | 2          | 10:00P | 10:35P | 30S    | 11/01/12-11/02/12 | LATE NEWS M-F/SU           | 2            | 5000.00   | 10000.00       |
| 24   | 10000.0 | 1          | 10:00P | 10:35P | 30S    | 11/05/12-11/05/12 | LATE NEWS M-F/SU           | 1            | 5000.00   | 5000.00        |
| 25   | .....1. | 1          | 10:00P | 10:35P | 30S    | 11/03/12-11/03/12 | LATE NEWS SAT              | 1            | 3500.00   | 3500.00        |
| 26   | 00000.1 | 1          | 10:00P | 10:35P | 30S    | 11/04/12-11/04/12 | LATE NEWS M-F/SU           | 1            | 5000.00   | 5000.00        |
| 27   | .....1  | 1          | 10:35P | 11:05P | 30S    | 11/04/12-11/04/12 | WCCO 4 NEWS AT 10:30       | 1            | 1300.00   | 1300.00        |
| 28   | 00011.. | 2          | 10:35P | 11:38P | 30S    | 11/01/12-11/02/12 | LATE NIGHT WITH DAVID      | 2            | 1700.00   | 3400.00        |
| 29   | 10000.. | 1          | 10:35P | 11:38P | 30S    | 11/05/12-11/05/12 | LATE NIGHT WITH DAVID      | 1            | 1700.00   | 1700.00        |
| 30   | 00001.. | 1          | 11:37P | 12:38A | 30S    | 11/02/12-11/02/12 | THE LATE LATE SHOW W/CRAIG | 1            | 400.00    | 400.00         |

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CONTRACT NO. REV.

1141-54102-1

DATE PRINTED

11/03/12

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187

ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

REPUBLICAN NATIONAL COMMITTEE

AND 815 Slaters Ln

310 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1885

USA

USA

CONTACT TRACEY ROBINSON

PRODUCT RNC EST #3542

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 3542

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1

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|-----------------|---------|------------|--------|--------|--------|-------------------|---------------|--------------|-----------|----------------|
|                 |         |            | FROM   | TO     |        |                   |               |              |           |                |
| 31              | .....1. | 1          | 10:35P | 11:05P | 30S    | 11/03/12-11/03/12 | STORM STORIES | 1            | 700.00    | 700.00         |
| Total Contract: |         |            |        |        |        |                   |               | 44           |           | 110700.00      |
| Billing Summary |         |            |        |        |        |                   |               |              |           |                |
| Qtr 4-12        |         |            |        |        |        | Oct               | Nov           | Dec          | Total     |                |
|                 |         |            |        |        |        | .00               | 110700.00     | .00          | 110700.00 |                |
| GRAND TOTAL     |         |            |        |        |        |                   |               |              | 110700.00 |                |

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